Evelyn Liu

Product and UI/UX Designer | Scientific and Medical Illustrator

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Experience

SeamlessMD
Janurary 2019 - Present

UX/UI Designer (Contract)
Work with marketing and engineering team to create and maintain a design system for iOS app
Conduct internal user research to address challenges with data entry and scalability
Translate ideas and visions into user flows, wireframes, mockups to foster discussion between multi-disciplinary teams.

Fisheries and Oceans Canada
January 2018 – Present

UX/UI Designer (Contract)
End to end product delivery of mobile application (iOS & Android),
User-Centric design process, agile and iterative development process
Results: transformed the baitfish identification process for Ontario's fish harvesters, featured as a "Must-have" app in Outdoor Canada.

Toronto Zoo
2015 – Present

UI/UX and Graphic Designer (Contract)
End to end product delivery, digital assets (icons and graphics) for mobile (Android and iOS) and web application
Results: designed and shipped to market a nature conservation app allows users to submit their mussel sightings to the Toronto Zoo.

The University of British Columbia
March 2013 - Present

Scientific illustrator (Contract)
Data visualization, prepare and create scientific illustrations for journal publications & books.
Results: 2 major book publications and numerous journal articles publications over the last 6 years.

Skills

Sketching
Wireframing
Prototyping
User Interface Design
User Research
Content Strategy
Information Architecture

Tools

Adobe Illustrator
Photoshop
Figma/Sketch
Invision Studio
Zeplin
HTML,CSS

Education

Bitmaker General Assembly
UX/UI Product Development Immersive

University of British Columbia
Bachelor of Science, General Biology